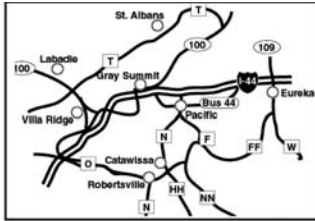


Current NEWS MAGAZINE

100%
Direct Mailed **FREE**
to RESIDENTS
Not Thrown
on the **Lawn!**

The Eureka-Pacific Edition



Eureka	63025
Pacific	63069
Catawissa	63015
Gray Summit	63039
Labadie	63055
Robertsville	63072
Villa Ridge	63089
TOTAL	17,061*

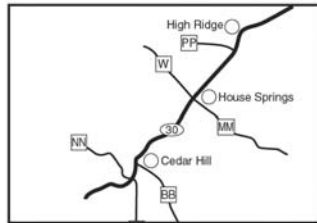
WILDWOOD EDITION

Ellisville	63011
Grover	63040
Glencoe & Pond Area	63038
TOTAL	10,242*



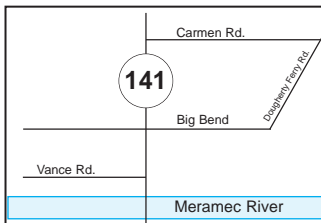
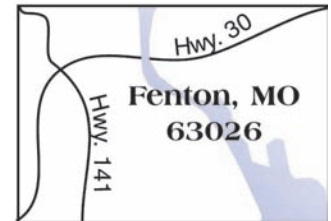
The Big River Edition

High Ridge	63049
House Springs	63051
Cedar Hill	63016
Dittmer	63023
TOTAL	17,105*



Fenton Edition

Fenton	63026
TOTAL	15,611*



Valley Park Edition

Valley Park	63088
Twin Oaks	63088
Manchester	63021
TOTAL	10,000*

100% OF NEWS MAGAZINE
AVAILABLE
ON THE INTERNET

www.CurrentNewsMagazine.com

No Contracts • Custom Graphics/Photos Included • No hidden charges!

HOW TO SUBMIT

Files, Logos, Photos or Complete Ads:

EMAIL

Sales Dept.: sales@currentnewsmagazine.com
classified@currentnewsmagazine.com

FTP SITE

Instructions provided upon request.

MAIL OR PERSONAL DELIVERY

540 East Osage • Pacific, MO 63069

Acceptable File Formats:

Image Formats:	.jpg, .tif, .eps
Ad Files:	Adobe Acrobat PDF
Company Logos:	on CD/floppy or printed copy to be scanned
Software Files:	QuarkXPress, Photoshop

We cannot accept ads created in Microsoft Word, Publisher, Paint and similar programs.

* Zip code counts change periodically.

Ad Rates and Dimensions - 2010

5 Column Layout: 1 Column = 2 inches

Size	Per Issue	+ Spot Color	+ Full Color
1 col. x 2"	\$27.00	-----	+\$5.00
1 col. x 3"	40.00	-----	+10.00
2 col. x 2" (Business Card)	55.00	+10.00	+20.00
2 col. x 3"	81.00	+10.00	+20.00
2 col. x 4"	107.00	+10.00	+20.00
2 col. x 5"	133.00	+10.00	+20.00
2 col. x 6"	159.00	+10.00	+20.00
2 col. x 7.5"	198.00	+20.00	+40.00
3 col. x 3"	120.00	+10.00	+20.00
3 col. x 4"	159.00	+10.00	+20.00
3 col. x 5" or 5 col. x 3"	198.00	+20.00	+40.00
3 col. x 6"	237.00	+20.00	+40.00
3 col. x 7"	276.00	+20.00	+40.00
5 col. x 6" (Half Page)	393.00	+20.00	+40.00
5 col. x 12" (Full Page)	683.00	+40.00	+60.00
5 col. x 12" (Back Page)	783.00	FREE	FREE

CLASSIFIED AD RATES: LINE ADS: \$8⁰⁰ first 10 words - 30¢ each additional word - All classified ads must be paid prior to publication -

- Ad Prices include online advertising
- Graphic design and 1 proof are included in the price.
- Deadline for all ads is Wednesday at 5:00 prior to the week of publication. (See Production Schedule)
- Space is limited for full color ads, please request early.
- All photos are the property of Current News Magazine unless a S.A.S.E. is provided.

- Liability for errors in advertisement shall not exceed the cost of the space occupied by the error. We will provide a correction letter if we have failed to correct errors clearly marked by the advertiser on return proofs.
- All advertising accepted is subject to the approval of the advertising manager. We reserve the right to revise or reject in whole or in part any advertisement.

Ad Agency Commission

15% discount* is allowed to *recognized advertising agencies*. No commission allowed on payment after 30th of the month following publication. Camera-ready copy must be provided with written insertion orders. No camera-ready discount allowed. A Federal ID is required.

*Cannot be combined with other discount packages.

INSERTS

Pre-Printed: \$50 per 1000
In-House Production: \$70 per 1000

Current News Magazine, LLC

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