

Ad Rates and Dimensions - 2012

5 Column Layout: 1 Column = 2 inches

Size	Per Issue	Additional Papers	1 Paper 3 Consecutive Issues Per Run	BEST DEAL! 2 or More Papers
1 col. x 2"	\$ 27.00	\$ 20.25	\$ 23.00	\$ 20.00
1 col. x 3"	40.00	30.00	34.00	30.00
2 col. x 2" (Business Card)	55.00	41.25	45.00	40.00
2 col. x 3"	81.00	60.75	70.00	60.00
2 col. x 4"	107.00	80.25	90.00	80.00
2 col. x 5"	133.00	99.75	120.00	100.00
2 col. x 6"	159.00	119.25	135.00	120.00
2 col. x 7.5"	198.00	140.50	168.00	150.00
3 col. x 3"	120.00	90.00	100.00	90.00
3 col. x 4"	159.00	119.25	135.00	120.00
3 col. x 5" or 5 col. x 3"	198.00	148.50	168.00	150.00
3 col. x 6"	237.00	177.75	207.00	180.00
3 col. x 7"	276.00	207.00	230.00	210.00
5 col. x 6" (Half Page)	393.00	270.00	300.00	250.00
5 col. x 12" (Full Page)	683.00	450.00	500.00	450.00

CLASSIFIED AD RATES: LINE ADS: \$8⁰⁰ first 10 words - 30¢ each additional word - All classified ads must be paid prior to publication -

- Ad Prices include online advertising
- Graphic design and 1 proof are included in the price.
- Deadline for all ads is Wednesday at 5:00 prior to the week of publication. (See Production Schedule)
- Space is limited for full color ads, please request early.
- All photos are the property of Current News Magazine unless a S.A.S.E. is provided.

- Liability for errors in advertisement shall not exceed the cost of the space occupied by the error. We will provide a correction letter if we have failed to correct errors clearly marked by the advertiser on return proofs.
- All advertising accepted is subject to the approval of the advertising manager. We reserve the right to revise or reject in whole or in part any advertisement.

Ad Agency Commission

15% discount* is allowed to *recognized advertising agencies*. No commission allowed on payment after 30th of the month following publication. Camera-ready copy must be provided with written insertion orders. No camera-ready discount allowed. A Federal ID is required.

*Cannot be combined with other discount packages.

INSERTS

Pre-Printed: \$50 per 1000
In-House Production: \$70 per 1000

Current News Magazine, LLC

540 East Osage • Pacific, MO 63069 • 636.271.0990 • Fax: 636.271.0901
sales@currentnewsmagazine.com • classified@currentnewsmagazine.com